



SANTI KEY PERSON PROGRAM

The SANTI KEY PERSON PROGRAM is designed to provide discounted pricing to dive industry leaders to encourage active use and promotion of SANTI Dive equipment.

WHO QUALIFIES AS A KEY PERSON?

A SANTI Key Person is anyone who:

- Is an active professional in the diving industry
- Is likely to influence others to purchase SANTI products while using them
- Agrees to actively promote SANTI and its products

A key person may include any of the following:

- Active Instructors, Assistant Instructors, and Divemasters
- Dive shop owners, managers, and key staff members
- Dive industry leaders, such as other non-competing manufacturers and training agency staff
- Dive charter operators with active charter businesses (and sometimes their crew members)
- Dive media personnel
- Influential and/or accomplished high profile divers

WHAT IS THE PROCESS TO BECOME A KEY PERSON?

1. Applicants submit applications through an authorized SANTI dealer or directly to OceanEdge Outfitters, LLC if no SANTI dealer is available locally. The candidate must submit the following items:
 - a. A completed SANTI Key Person Application & Agreement
 - b. The required documentation in support of the application
 - c. The initial order for SANTI dive equipment
2. OceanEdge Outfitters, LLC reviews the application and determines acceptance into the program.
 - a. If application is accepted:
 - i. Candidate will be notified through the authorized dealer.
 - ii. Dealer will collect payment from the key person
 - iii. OceanEdge Outfitters, LLC will process the order
 - b. If application is declined:
 - i. Candidate will be notified through the authorized dealer or OceanEdge Outfitters, LLC
 - ii. Initial SANTI order will be cancelled

NOTE: The SANTI KEY PERSON PROGRAM and/or any individual's membership in the program can be terminated at any time at the sole discretion of OceanEdge Outfitters, LLC.

Return form and supporting documents to local dealer or, if applicable, to OceanEdge Outfitters, LLC

Via Postal Mail:	OceanEdge Outfitters, LLC 856 Route 206 Building A Hillsborough, NJ 08844 Phone 908-359-5468
Via FAX	908-359-5497
Scanned and Emailed:	santi@oceanedgeoutfitters.com



SANTI KEY PERSON APPLICATION & AGREEMENT UNITED STATES

Please complete all fields. Incomplete applications cannot be considered.

Date _____

Name _____ Age _____ Sex: Male Female

Home Address _____

Home City, State, Postal Code _____

Phone Work _____ Home _____ Cell _____

E-mail _____

Dive Business Name/Address (if applicable) _____

Position within the diving industry (check all that apply):

- Instructor Assistant Instructor Divemaster
- Dive Store Owner Dive Store Manager Dive Store Employee (hours per week _____)
- Dive Charter Owner Dive Boat Captain Dive Boat Crew Member
- Dive Equipment Manufacturer Dive Media Training Agency Employee
- Other (Specify) _____

Highest certification level _____ Training Agency _____

If you are an instructor, can you certify in Drysuit Specialty? Yes No N/A

Number of classes taught or assisted _____ Number of students certified or assisted _____

If dive boat operator or crew member, size of boat _____ How many charters/year? _____

Do you dive year round? Yes No

Year of initial certification _____ Approximate total number of dives _____

Average number of dives/year _____ Estimated number of dives/last 12 months _____

Do you now own/use a drysuit Yes No If yes, what brand _____

Water temperature range _____ °F to _____ °F Average water temperature _____ °F

Why are you a good candidate for the SANTI key person program? _____



PLEASE ATTACH THE FOLLOWING SUPPORTING DOCUMENTS:

Instructors

- Copy of instructor card indicating your active teaching status
- Copy of evidence of current insurance
- Supporting information for the number of classes taught and number of students certified

Assistant Instructors & Divemasters

- Copy of current assistant instructor or divemaster card
- Copy of evidence of current insurance
- Supporting information for the number of classes and students assisted during training

Dive Store Employees

- Letter of recommendation from the store owner written on dive store stationary
- Store business card showing diver's name and title

Media

- Examples of your published work

All Others

- Business card showing name and title
- Any further documentation that supports your application

AGREEMENT

In exchange for SANTI Key Person discounted products, I agree:

- To actively use and promote SANTI products
- To maintain SANTI products in good working order
- To not sell or dispose of SANTI products for a period of two years from purchase
- To be photographed while wearing SANTI products with the logo displayed when appropriate
- To provide photographs of myself wearing SANTI products in connection with awards, speeches, articles or other occasions related to diving
- To allow OceanEdge Outfitters, LLC to use my name and likeness to promote SANTI dive equipment
- To respond to OceanEdge Outfitters, LLC, when requested, on my observations and advice regarding SANTI dive equipment
- To keep the SANTI Key Person pricing extended to me confidential

Signature _____ Date _____